

STANDOUT MARKETS

An exclusive look inside the markets that can help you make your mark.

BY VANESSA WIELAND



Small Press Spotlight

KITSUNE BOOKS

Q&A with Anne Petty, editor-in-chief, and Lynn Holschuh, assistant editor

MISSION: Kitsune Books was founded to make available to the reading public an eclectic variety of artistic, well-written books that are slightly off the beaten path. We appreciate a quirky sense of humor, an ability to transport readers seamlessly into the story or poem, [and] wordsmithery that's music to the ears.

FOUNDED: 2006

PUBLISHES: 4–6 books [per year] (no chapbooks)

FOCUS: Literary fiction, poetry collections, nonfiction literary commentary, memoir

KEY TO SUCCESSFUL SUBMISSIONS: Go to the website [for] the most current [guidelines]. Read some of our published poetry or prose to get a feel for what we like.

WHAT MAKES US UNIQUE: Our taste for the artistic, unusual [and] unexpected.

WE MIGHT BE A GOOD FIT FOR YOU IF: [You] can capture [your] spirit and present it with an underlying smile—or a snarky grin, wicked laughter or mad hilarity in the face of crushing sadness.

RANGE OF PRINT RUNS: 500–1,000

RANGE OF ADVANCES: We offer a small advance, plus standard royalty payments for net sales.

HOW TO SUBMIT: Submit required material via e-mail only [lynn@kitsunebooks.com]—no hard-copy submissions.

DETAILED GUIDELINES: kitsunebooks.com/submissions.html

SUBMISSION PERIODS: Usually open year-round, but occasionally we may halt submissions for a short period to give us time to catch up on reading.

What makes a submission stand out? We like beginnings that throw us off balance but keep us hanging in there to see how things resolve.

What are some topics or themes that you are actively seeking?

We see Kitsune Books as deliberately not being a niche market. It's for those who don't fit in a standard category. The genre or format of the material is less important than the telling of the tale. If the tale can be a bit wonky or deliciously told, then that's what we want to read.

What kind of publicity and support are you able to give your authors?

We create a press kit that goes out with advance review copies to review markets. We send the book out to appropriate competitions, and help [seek out] conferences and other opportunities for public appearances.

What Stands Out & Why:

The unique, talented voices of Kitsune Books authors have received positive reviews from numerous outlets. Check out *The Neighborhoods of My Past Sorrow* by Jesse Millner, a poetry bronze medalist in the 2009 Florida Book Awards; *You Can't Get There From Here* by Leonard Nash, a 2007 FBA silver medal title; or *Hangtime* by Randall Silvis, which has garnered praise from *Booklist*. —VW